# "Oscar makes me take Mirthium II<sup>®</sup> every day before I go to work." —Felix Unger (The Odd Couple)

## MIRTHIUM II®

(Generic: Laughtilyouplotz)

If you have been diagnosed with chronic humor impairment, jocularitis, jesticulosis, or just plain "seriousness," talk to your humor professional about Mirthium II<sup>®</sup>. This is the more potent, turbocharged version of Mirthium<sup>®</sup>.

Reported benefits are based on randomized, quadruple-blind (even the researcher doesn't have a clue what's happening), placebo, controlled clinical trials worldwide on 9 semi-human HMO CEOs, conducted by several disreputable, highly stressed university researchers. Those results were replicated in studies with 3 blind mice, 5 Chinese hamsters, and a partridge in a pear tree, plus a convenience sample of sheep from New Zealand.

#### BENEFITS

Based on nearly 100 scientific studies of the psychophysiological effects of humor and laughter conducted over the past half century, the major benefits follow:

#### Humor

- 1. Reduces negative emotional consequences of stress, anxiety, and tension
- 2. Decreases depression, loneliness, and anger
- 3. Improves mood
- 4. Increases self-esteem
- 5. Promotes a sense of empowerment

#### Laughter

- 6. Increases pain tolerance and threshold
- 7. Improves respiration and breathing (exercises lungs and raises blood oxygen levels)
- 8. Improves mental functioning (alertness, creativity, and memory)
- 9. Exercises facial, abdominal, and thoracic muscles
- 10. Relaxes muscles/decreases muscle tension

#### **WARNINGS**

There are certain claims or common beliefs about the effects of Mirthium II® which are false. Research has been conducted on all of the following topics. However, the scarcity of studies, weaknesses in design and execution, or conflicting results render their conclusions as questionable. Seriously, despite the encouraging direction of the findings, there is insufficient research evidence to support the following claims:

#### Humor

- 1. Decreases symptoms of illness and medical problems
- 2. Enhances interpersonal relationships, intimacy, and marriage satisfaction
- 3. Increases longevity

#### Laughter

4. Stimulates the production of endorphins which decrease pain

- 5. Prevents or alleviates pain
- 6. Lowers heart rate
- 7. Lowers blood pressure
- 8. Decreases heart disease
- 9. Decreases stress hormones (serum cortisol, dopac, and epinephrine)
- 10. Boosts immune system functions to fight viral and bacterial infections and disease
  - increases immunoglobulin A(IgA), M(IgM), and G(IgG)
  - increases natural killer cell activity (NKA)
  - increases number of activated T-lymphocytes (T4 and CD4 cells)
  - increases T-cell helper/suppressor ratio
  - increases levels of Complement 3
  - increases number of B-cells
  - increases gamma-interferon levels

#### DOSAGE

Place 1 delayed-release, red transdermal patch on the tip of your nose every 24 hours

- Recommended by the American Association of Polymorphous Prescriptions
- #1 choice of professors, physicians, nurses, administrators, accountants, engineers, IT specialists, lawyers, insurance brokers, IRS auditors, FBI agents, and TSA personnel
- FAST RESULTS: Laugh within 30 min. after 1st dose, as patch dissolves in your nose

#### CONTRAINDICATIONS

Mirthium  $\Pi^{\circledast}$  is contraindicated in humans and assorted livestock who have a known hypersensitivity to anything or with nail fungus, a hernia, humongous prostate, cataracts, or irritable howl syndrome. Tell your humor professional about any over-, under-, or around-the-counter medications. Mirthium  $\Pi^{\circledast}$  interacts with every medication.

#### SIDE EFFECTS

No severe allergic reactions other than convulsive hysteria and shrieking like a banshee. If laughter continues for more than 48 hours, you should be so lucky. Side effects include: trichinosis, halitosis, gingivitis, hallucinations, drooling, erectile dysfunction (of course), sleep apnea, athlete's foot, urge to smoke, memory loss, gangrene, incontinence, and necrophilia.

### **QUESTIONS**

Ask your humor professional about Mirthium  $II^{\text{@}}$  today. Call 1-555-YO-FUNNY for your free information guide on Mirthium  $II^{\text{@}}$  or visit <a href="http://www.mirthium.com">http://www.mirthium.com</a>.

#### BERK PHARMACEUTICALS

(A name you used to be able to trust!)

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