

“Oscar makes me take Mirthium[®] every day before I go to work.”
—Felix Unger (*The Odd Couple*)

MIRTHIUM[®]

(Generic: Laughtilyouplotz)

If you have been diagnosed with chronic humor impairment, jocularitis, jesticulosis, or just plain “seriousness,” talk to your humor professional about Mirthium[®].

Reported benefits are based on randomized, quadruple-blind (even the researcher doesn’t have a clue what’s happening), placebo, controlled clinical trials worldwide on 7 semi-human HMO CEOs, conducted by several disreputable university researchers. Those results were replicated in studies with 3 blind mice, 5 Chinese hamsters, and a partridge in a pear tree, plus a convenience sample of sheep from New Zealand.

BENEFITS

Based on 60+ studies conducted over the past 40 years, the major benefits are as follows:

Humor

1. Reduces negative emotional consequences of stress, anxiety, and tension
2. Decreases depression, loneliness, and anger
3. Improves mood
4. Increases self-esteem
5. Promotes a sense of empowerment

Laughter

6. Increases pain tolerance and threshold
7. Improves respiration and breathing
8. Improves mental functioning (alertness, creativity, and memory)
9. Exercises facial, abdominal, and thoracic muscles
10. Relaxes muscles/decreases muscle tension

WARNINGS

There are certain claims or common beliefs about the effects of Mirthium[®] which are false. Research has been conducted on all of the following topics. However, the scarcity of studies, weaknesses in design and execution, or conflicting results render their conclusions as questionable. Seriously, there is insufficient research evidence to support the following claims:

Humor

1. Decreases symptoms of illness and medical problems
2. Enhances interpersonal relationships, intimacy, and marriage satisfaction
3. Increases longevity

Laughter

4. Stimulates the production of endorphins which decrease pain
5. Prevents or alleviates pain
6. Lowers heart rate



Turn over for Side Effects of Mirthium[®]



7. Lowers blood pressure
8. Decreases heart disease
9. Decreases stress hormones (serum cortisol, dopac, and epinephrine)
10. Boosts immune system functions to fight viral and bacterial infections and disease
 - increases immunoglobulin A(IgA), M(IgM), and G(IgG)
 - increases natural killer cell activity (NKA)
 - increases number of activated T-lymphocytes (T4 and CD4 cells)
 - increases T-cell helper/suppressor ratio
 - increases levels of Complement 3
 - increases number of B-cells
 - increases gamma-interferon levels

DOSAGE

Only 1 delayed-release red transdermal patch placed on the tip of your nose with one tablespoon of applesauce every 24 hours. You'll be able to laugh until you're punchy all day and all night.

- Recommended by the International Association of Polymorphous Prescriptions
- #1 choice of professors, physicians, administrators, accountants, scientists, engineers, IT specialists, lawyers, IRS auditors, FBI agents, and airport security personnel
- Immediate results: Start laughing within 3 hours after first dose as the patch dissolves in your nose

CONTRAINDICATIONS

Mirthium[®] is contraindicated in humans and assorted livestock who have a known hypersensitivity to anything or with nail fungus, a hernia, humongous prostate, cataracts, or irritable howl syndrome. Tell your humor professional about any over-, under-, or around-the-counter medications. Mirthium[®] interacts with every medication.

SIDE EFFECTS

No severe allergic reactions other than convulsive hysteria and shrieking like a banshee. If laughter continues for more than 48 hours, you should be so lucky. Side effects include: trichinosis, halitosis, gingivitis, hallucinations, drooling, hair loss, athlete's foot, snoring, urge to smoke, malaise (compulsion to eat corn), cavities, gangrene, incontinence, and necrophilia.

QUESTIONS

Ask your humor professional about Mirthium[®] today. Call 1-555-YO-FUNNY for your free information guide on Mirthium[®] or visit www.mirthium.com.

BERK PHARMACEUTICALS

(A name you used to be able to trust!)

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